



Part of the Retinal Bliss Family of Coatings Created by



The Digital Eye Strain solution that addresses BOTH sides of the issue

The Digital Eye Strain Problem

Few would disagree that the digital age continues to have a profound impact on our daily lives. From TV screens to data devices and computer monitors, the amount of time that we're in front of a screen will only continue to increase. Frequently, the result of extended exposure is Digital Eye Strain, where the eye is forced to focus on smaller content, for longer periods of time, at incorrect angles, and distances in lighting conditions that can increase the negative impact of the previous factors. In 2012, The Vision Council found that nearly 70% of U.S. adults experience some form of Digital Eye Strain¹.

Unfortunately, many of the coatings and glasses that are being presented as solutions only address one side of the problem. Quantum Innovations now presents the solution that addresses both the front and the back side of the issue.

The Digital Eye Strain Solution

Quantum Innovations presents **Retinal Bliss DES** as the first solution that addresses the factors that influence Digital Eye Strain on the front of the lens as well as the back.

The front of the lens includes a specially formulated, selectively reflective coating that helps to reduce the intensity of light associated with LED technologies while addressing environmental light issues as well. The back side of the lens includes Quantum's **Retinal Bliss HEV**, the only anti-reflective coating that addresses the harmful and irritating effects of HEV (High Energy Visible) and UV light.

A Digital Eye Strain solution that is only on the front of the lens, provides only half of the solution.

Retinal Bliss DES Benefits

Retinal Bliss DES is uniquely formulated to

- Provide a selectively reflective coating to reduce glare associated with digital devices and help with the effects of environmental lighting.
- Protect your eye from dangerous HEV light by reducing backside reflection to less than 1%.

Retinal Bliss DES makes your digital life less of a strain.

For more information, contact Quantum at
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¹ The Vision Council, Screens, Phones, Tablets and More: Keeping Your Eyes Safe In A Digital Age

